

Dear Business Owner or Organization:

The Villages of Sauk City and Prairie du Sac together with the Sauk Prairie Area Chamber of Commerce are pleased to announce the fifth annual **Holiday Light Parade** to be held on Saturday, **November 10th at 6:00 pm.** We hope you can join us. As you know, an electric light parade is a traveling light show. You fasten strings of lights outlining your vehicle or float and then we travel up Water Street in parade fashion. Businesses will be asked to turn off their shop lights to help darken the street thereby making the lit vehicles that much more dramatic. Any sign boards and float displays would be added interest for the parade watchers.

We ask that you join us. We hope to make this our biggest and brightest year yet. It is easy to participate. There is **no entry fee nor number of lights requirement.**

If you are willing to join us, please fill out the enclosed registration form (also available on the Village of Sauk City website at www.saukcity.net) and drop off at the Sauk City Village Hall at 726 Water Street, Sauk City, WI 53583. If you have any questions, please call the Sauk City Village Hall at 643-3932

Thank you. We look forward to hearing from you.